In memory of Columbus’ Chuck Taylor, Converse plans
CUSTOM KICKS

By Kim Johnston
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O f all the best-known brands in
Columbian history, getting a custom
makeup specifically for Columbus
Bone is the style of Chuck Taylor Converse All
Star basketball shoes will come in royal
blue and the other in orange, the colors
to Columbus North and Columbus East.
But potential shoe buyers will only have a
week to order them with Converse, which
is time for the December rivalry basket-
ball games between Columbus North and East and
both girls teams.
Taylor was an area history buff,
known was from Columbus. Before gaining
fame through the athletic footware
hearing his name, Taylor graduated from
Columbus High School in 1919. Backers
hope the shoe promotion, which originat-
ed with Mason Keaton Brown, will invite
a chord with an audience roaming
Columbus school hallways nearly
100 years after Taylor died.
Known community as “Chuck,” about
800 million pairs of the Converse footwear
have been sold worldwide. For his efforts
promoting the game of basketball and the

Get your own

Orders for the custom Columbus Converse
Chuck Taylor All Star high top basketball
shoes are being taken through
Hoosier Sporting Goods. A $38.99 plus tax
bulk order will be placed with
Converse. The

shoe, he was elected a member of the
Naismith Memorial Basketball Hall of Fame. Taylor also was elected to the
Sporting Goods Industry Hall of Fame and Indiana Basketball Hall of Fame.
Now, Taylor is being honored with a high-top sneaker that Converse is making
only for the Columbus community, so residents can wear these Chuck’s to the
nearest sporting goods stores and honor a local
man who had great influence on basketball.
The custom shoes feature a logo on the side that incorporates a basketball

“Celebrate the memory of a
Columbian hero with a special edition shoe,”
Converse said in a release. "The shoe, designed
in Columbus, is a celebration of the
memory of a Columbus legend as it
weaves through our factories in
Vandalia and Wilmington, OH."

From top: Custom-made Converse Chuck Taylor, with a design commemorating of his hometown
of Columbus, are being designed on a special commission by the city of Columbus. Chuck Taylor is
pictured during his high school days. Top: Chuck Taylor jean souvenir. See top stories.

TOP: The Columbus North marching band performs in the 30th Annual Cavalcade of Cham-
ions competition Oct. 11 at Center Grove High School in Greenwood. Tel: 812-962-2410

Music for All’s Bands of America
Super Regional Championship in
Indianapolis on set for Friday and
Saturday at Lucas Oil Stadium. The
Indianapolis metropolitan area features
concessions at Lucas Oil Stadium.

Sassafras, 70, who held dif-
ferent management po-

tions with Cummins
power House Brewing Co., which oper-
ates the Columbus Bar.

North heads to Super Regional in Indianapolis

By Chris Jones
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The band of North marching band from Columbus North
High School will compete with
61 high school bands from across the
Midwest as part of a two-day nation-
al competition.

“Stop! Hey, what’s that sound?”

North and East marching bands will COMPETITION

For All’s Bands of America
Super Regional Championship in
Indianapolis on set for Friday and
Saturday at Lucas Oil Stadium. The
Indianapolis metropolitan area features
concessions at Lucas Oil Stadium.

Top: The Columbus North marching band performs in the 30th Annual Cavalcade of Cham-
ions competition Oct. 11 at Center Grove High School in Greenwood. Tel: 812-962-2410

By phone:

Saturday. By phone: Converse Sporting Goods, 812-
570-5419.

In person: Hoosier Sporting Goods,
812-962-2410.

Online: hexxsuperportingshoes.com or
the city-created website
wearyourchucks.com, which has an
order link.

OPINIONS

Race looks at jobs, annex
GOP incumbent
Anneke
draws Democrat
opponent for seat

By Marc Wonacott
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Two Purdue-trained politicians — one with a background in business and the other in engineering — are competing in the Nov.
4 election for the House seat on the Bartholomew County Court of
Appeals.
Incumbent Republican Tony Yancey, who
from the city-created website
wearyourchucks.com, which has an
order link.

Top: The Columbus North marching band performs in the 30th Annual Cavalcade of Cham-
ions competition Oct. 11 at Center Grove High School in Greenwood. Tel: 812-962-2410

Performance at Columbus East High School’s
Scholastic Finals, which is set for Saturday, will
be accompanied by a local performance by
Sarah Riepple. The Columbus East High School’s
North Band has eight

On order. Due to a Republic error, cus-
tomization information about the cost
of enrollment in Fairfield
Preparatory School’s
summer program was incorrect on Page
A5 of Sunday’s edition. Fairfield
Preparatory School offers two-
three-day summer programs
from $1940 to $1995 a month.

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pictured during his high school days. Top: Chuck Taylor jean souvenir.

Backers of pre-K plan walk
Rally aimed at spurring awareness on measure

By Michelle School
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Today has been named Pre-K Support Day by the Indiana Governor’s
Pre-K Council. Organizers say se-

Tuesday, October 22, 2014 Columbus, Indiana 
75 cents

Columbus, Indiana 75 cents

THE REPUBLIC

THE REPUBLIC

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The idea of a custom shoe to honor Chuck Taylor and his connection to the University of Arkansas, will talk about work based on the Ozark landscape. The free event is open to the public.

Mayor Kristen Brown will read a proclamation at the event. Columbus North vs. Columbus East girls and boys basketball games in December will serve as a two-day celebration of Taylor.

Taylor invented the stitchless basketball in 1935, which became the Converse All Star basketball shoe.

He was elected to the Sporting Goods Industry Hall of Fame, National Memorial Basketball Hall of Fame and the Chuck Taylor All Star Walk of Fame.

The mayor will read a proclamation at halftime.

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