Bill Blass Fashion Design Seminar Series presents:

Erich Biehle

“Changing the Brand Image of a Luxury Brand”—free public lecture

Thursday, February, 20th, 6 pm
Indiana University Center for Art + Design (IUCA+D), 310 Jackson Street, Columbus

Erich Biehle is a contemporary textile designer who transcends the boundaries of fashion, interior, industrial, and architectural mediums. He has created designs for haute couture and pret-a-porter fashion designers including YSL, Givenchy, and Ungaro. His work, included in International museum exhibitions and collections, is the subject of a forthcoming book entitled Patterns, that illustrates his work from the 1960s through the 1980s, and outlines the production process of his designs.

http://design.iub.edu/
For more info: 812-375-7550